

SUBARNA BAGCHI

COMMUNITY MANAGER | DISCORD | GAMING | CONTENT | CREATOR COMMUNITIES

India • Remote / International • US/EU Time-Zone Availability • Night Shifts Available

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PROFESSIONAL PROFILE

Community Manager and digital creator with 7+ years of hands-on community-management experience since 2019. Experienced across two long-running creator/gaming communities, including a large Discord community that grew from approximately 100,000 members in 2020 to approximately 700,000 by 2026. Strong background in moderator recruitment and leadership, Discord operations, community events, creator relations, partnerships, announcements, incident response, raids/scams, and YouTube-stream activations. Creator of Zuzupui, a Discord economy bot used by 20,000+ users. Also, an active gaming/content creator with 1,000+ YouTube subscribers and practical experience in visual design, thumbnails, gaming, anime and online community culture.

7+

YEARS

~700K

LIVE INSAAN

20K+

ZUZUPUI

1K+

YOUTUBE

2

COMMUNITIES

PROFESSIONAL EXPERIENCE

COMMUNITY MANAGER — LIVE INSAAN DISCORD COMMUNITY | 2020 – Present

Gaming / creator community • ~100K members in 2020 → ~700K by 2026 • Discord

- Managed day-to-day community operations in a large-scale Discord environment, supporting community structure, engagement, safety and staff coordination.
- Recruited, onboarded and managed moderators; coordinated responsibilities, escalations and enforcement of community standards.
- Planned and ran community events and engagement activities, including creator-focused events supporting YouTube livestreams.
- Managed creator interactions and coordinated creator/community activities and external partnerships.
- Managed Discord channels, roles, permissions, bots, moderation tooling, announcements and community workflows.
- Created and published member-facing announcements and important community communications.
- Handled raids, scams, disruptive activity, and other incidents through moderation, escalation, and response procedures.
- Monitored community conversations and member behavior, identified emerging issues, and coordinated appropriate responses.
- Worked with staff and moderators in a fast-moving environment as the community scaled from roughly 100K members in 2020 to roughly 700K by 2026.

COMMUNITY MANAGER — ANIMETMTALKS DISCORD COMMUNITY | 2019 – Present

Anime / entertainment community • Discord linked to AnimeTM Talks

- Manage community activity, member engagement, moderation, and day-to-day Discord operations for an anime/entertainment-focused community.
- Help maintain community standards, resolve member issues, and support a positive and organized environment.
- Coordinate announcements, community activities, and engagement initiatives across the server.
- Work with moderation/community staff to handle incidents, member concerns, and escalations.
- Apply knowledge of anime, online culture and community dynamics to keep discussions relevant, active and welcoming.

PROJECTS & CREATOR EXPERIENCE

ZUZUPUI — DISCORD ECONOMY BOT | Creator / Product Project | 20,000+ users

- Created and developed Zuzupui, a Discord economy bot built around interactive community experiences, engagement and gamification.
- Built and maintained a community-facing Discord product used by 20,000+ users, combining community knowledge with product thinking.
- Designed the concept and user experience around repeat interaction and community participation.

BEYOND BIRTHDAY — YOUTUBE | Content Creator | 1,000+ subscribers

- Create and publish gaming-focused content while managing the channel's content workflow and audience-facing presentation.
- Develop video concepts, thumbnails, titles, descriptions and supporting visual assets with an understanding of gaming/anime audiences.
- Use YouTube as a practical environment for content strategy, audience engagement, publishing consistency, and creator workflows.

CORE COMPETENCIES

COMMUNITY

- Discord Management
- Community Operations
- Moderator Recruitment & Leadership
- Community Events

CREATOR & GROWTH

- Creator Relations
- Partnerships
- YouTube / Stream Events
- Announcements

GAMING & CREATIVE

- Gaming Communities
- Anime / Online Culture
- Graphic Design
- Thumbnails

- Community Safety
- Incident Response
- Community Engagement

- Social Media
- Audience Engagement
- Community Growth

- Gaming Graphics
- Basic Video Editing
- Content Creation

DIGITAL & TECHNICAL SKILLS

Discord administration • Discord bots & automation • Roles & permissions • Moderation systems • YouTube Studio • Graphic / digital design • YouTube thumbnails • Basic video editing • Online research • General computer skills • Remote collaboration • AI-assisted creative workflows

EDUCATION

Higher Secondary / Class 12 | [CBSE], India

ADDITIONAL INFORMATION

Work preference: Remote / International • Full-time • US/EU-friendly hours and night shifts • Languages: [English, Hindi, Gujarati, Bengali, Assamese, and Basic Japanese]

LINKS

YouTube: <https://youtube.com/@itsbeyondbirthday>

Live Insaan Community: <https://discord.gg/liveinsaan>

AnimeTM Talks: <https://www.youtube.com/@AnimeTmTalks>

Zuzupui: <https://zuzupui.xyz/>